



WELCOME TO THE  
**SOUTHSIDE**

SM SOUTH  
**RAIDER**  
**FOOTBALL**  
SPONSORSHIP  
PROPOSAL



# A letter from Coach Foster

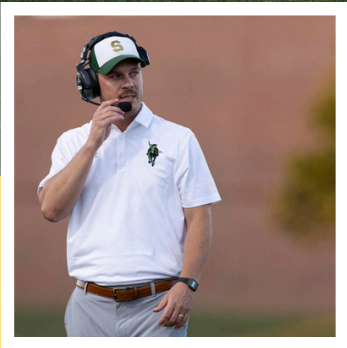
My name is Nick Foster, and I am the Head Football Coach at Shawnee Mission South. Since joining the team in May 2021, I have been passionately committed to transforming our football program and the lives of our players. We'd like for you to consider partnering with us on this incredible journey.

We believe in the power of this sport to instill discipline, resilience, and unity. Our mission is to guide these young men into becoming not only skilled players but also outstanding individuals who positively impact society.

We are seeking partners who share our passion for personal growth and community impact. Your support will make a significant difference, providing better resources and opportunities for these young athletes.

Join us in shaping a legacy of positive change both on and off the field. Together, we can make a lasting impact.

Sincerely,  
Nick Foster  
Head Football Coach  
Shawnee Mission South High School





## support community

High school football plays a vital role in fostering community spirit, providing a platform for students to develop important life skills, and promoting physical fitness among young athletes. By sponsoring South Football, your organization has the opportunity to contribute to the growth and development of these young individuals, nurturing their teamwork, discipline, and resilience.



## be community

The average attendance is 2,000 people a night, including from South students and families, future South families, local fans, and visiting schools. As part of the Sunflower League, the majority of schools are within 15 miles, so your organization's reach is wide, but still targeted toward our area. Become a key part of the South Community and get your name in front of thousands of JoCo fans.



# Gold Sponsor \$2,000

## **SOCIAL MEDIA GRAPHIC SPONSOR -**

Your logo featured throughout the year on social media graphics (selection of Game Day, Countdown, etc.) on FB, IG and Twitter

## **DEDICATED CALLS -**

PA recognition at all home football games as one of our designated Game Sponsorships (example: Touchdown Sponsor, Quarter Sponsor, Timeout Sponsor, etc). A Dedicated Call by our broadcaster: Ex. "That's the end of the 'Your Brand' 3rd quarter"

## **200 RALLY TOWEL SPONSOR -**

Your logo featured on 200 rally towels to be given to the first 200 fans at a mutually agreed upon home game

**4 Tickets and Sideline passes** to a home game of your choice

## **PREMIUM Digital Advertisement 1 -**

Rotating Digital advertisement placed with Premium Visibility on South Football's homepage at [smsraiderfootball.com](https://smsraiderfootball.com)

**SOCIAL  
MEDIA  
SPONSOR**

**P.A.  
CALLS**

**RALLY  
TOWELS &  
SIGNAGE**

**PREMIERE  
DIGITAL  
PLACEMENT**

## **PREMIUM Digital Advertisement 2 -**

Your ad will show in premiere static locations on South Football's homepage from August to August (12 Months) and will be linked to your company website.

## **PREMIUM Digital Advertisement 3 -**

Your linked ad will show in PREMIERE ROTATING locations on the [smsraiderfootball.com](https://smsraiderfootball.com) Home Page all season long and will be linked to your company website.

## **Sponsor Page - Premium Location**

Listed as a sponsor on Website Sponsor Pages. Your logo will show as a sponsor on our website ([smsraiderfootball.com](https://smsraiderfootball.com)) from August to August (12 Months) and will be linked to your company website

## **Stadium Signage -**

One 3'X 5' fence sign that will be displayed inside the football stadium for the entire season



# Green Sponsor \$1,000

**PA Recognition** - PA recognition at all home football games as one of our Corporate Sponsors

**PREMIUM Digital Advertisement 1 -**

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**Stadium Signage -**

One 3'X 5' fence sign that will be displayed inside the football stadium for the entire season.

# Black Sponsor \$500

**Stadium Signage -**

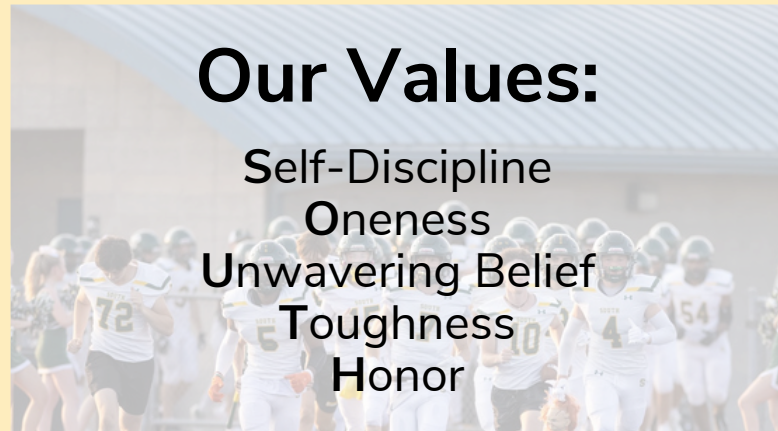
One 3'X 5' fence sign that will be displayed inside the football stadium for the entire season

**Sponsor Page -**

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## Our Values:

Self-Discipline  
Oneness  
Unwavering Belief  
Toughness  
Honor



# Theme Night

## SPONSOR

**\$500**  
Add-On

### **9/27: Home Opener**

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### **10/4: Homecoming**

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### **10/18: Youth Night**

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### **10/25: Senior Night**

One (:60) second live commercial to be read before the game starts. One (:60) second live commercial to be read at halftime of the game. One (:60) second live commercial to be read at the completion of the game.

A minimum of 5 additional business name mentions throughout the game. "Senior Night at Shawnee Mission South is brought to you by (your business name read here)."

A table set up inside the stadium where you can advertise your business and hand out information, swag, etc... Your business can also have a raffle box on the table where you can collect fan information by completing a raffle entry ticket (NO PURCHASE NECESSARY). The PA announcer will remind fans of the raffle throughout the game.

Two Sideline passes to watch during the game and enjoy the action from the players' POV. This also includes the Pregame Experience.

Social Media announcements throughout the week leading up to the game by the SMS football accounts. Ex: "South Football fans, this week is senior night brought to you by (your business name inserted here). Come out and cheer on the Raiders with our friends from (your business name inserted here)."




# Nothing Greater Than a Raider

[www.smsraiderfootball.com](http://www.smsraiderfootball.com)

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To partner with South Football, please contact  
Nicole Chapman, 2024 Booster Club President

 816-810-8877

Email: [smsraiderfootball@gmail.com](mailto:smsraiderfootball@gmail.com)